



Dear Supporter,

You are invited to help make a difference in the lives of Special Olympics Ontario athletes while also increasing your social responsibility in the community. Special Olympics is the world's largest movement dedicated to promoting respect, acceptance, inclusion, and dignity for people with intellectual disabilities through sports. With programs all across the province, over 26,000 athletes of all ages are participating in Special Olympics Ontario's programs year round.

I am reaching out because we are breaking ground for our third annual Guardians Half Marathon and 5KM run on Sunday October 20, 2019 in support of Special Olympics, and we would like to offer you the opportunity to partner with us for this amazing event. Our first two years proved to be an outstanding community event, with over 700 runners and raising \$55,000 for the cause! We saw 35% growth from year one to year two and are predicting the same for year three.

Our partners were given social media visibility in the months leading up to the event, through Special Olympics Ontario, Torch Run Ontario and the Guardians social media platforms, had their logos showcased on the event website and at the event with special mentions. This year we are inviting our sponsor to join us and get in front of hundreds of runners, their friends and family.

The Guardians Half Marathon is the perfect opportunity for your organization to gather people together, team-build through participation and engage with a wide audience, while also making a tremendous difference in the community.

Please review at the various sponsorship levels we offer below, while keeping in mind that we can also customize the perfect package for your organization.

For more information about the event, questions, or to register as a runner, feel free to contact me at [Kimberley.ridgers@ontario.ca](mailto:Kimberley.ridgers@ontario.ca). On-line registration is also available at [www.GuardiansHalfMarathon.com](http://www.GuardiansHalfMarathon.com).

With warm regards,  
Kimberley Ridgers  
Provincial Co-ordinator & Race Director  
[Kimberley.Ridgers@ontario.ca](mailto:Kimberley.Ridgers@ontario.ca) 705-739-6480 x219





## Partnership Opportunities

\*All sponsorships donations directly benefit Special Olympics Ontario\*

### TITLE Sponsor - Minimum \$5,000 (1 available)

- “Your Name” Presents ....
- The opportunity to shape and be a part of this annual event and branding, from the ground up
- The opportunity to offer opening remarks at the event
- Branding on event website with link
- Branding on promo material distributed
- Primary one site position on race day
- Primary position in all media supporting event
- Featured logo placement on Start/Finish Line Gantry
- Logo feature spot on event t-shirt
- Promotional product/information in race kits (approx.. 700)
- Registration discount coupon code to distribute to clients/staff/family/friends (unlimited)
- Participate in cheque presentation at the event
- Announcer recognition during the event
- Opportunity to shape and build your own offering/experience at the event





### **VOLUNTEER Sponsor \$2000 (1 available)**

- Logo presence on event website
- Social media mentions
- Logo on Start/Finish Gantry
- Exclusive logo on volunteer t-shirt
- On site display during race day
- Promotional product/information in race kits (approx. 700)
- Announcer recognition during event
- Registration discount coupon code to distribute to clients/staff/family/friends

### **FEATURED DISTANCE Sponsor \$1,000 (21 available – 1 spot for each km)**

- Logo presence on event website
- Social media mentions
- On site display on race day
- Logo on Start/Finish Line Gantry
- Logo on event t-shirt
- Logo on kilometer markers on route
- Promotional product/information in race kits (approx. 700)
- Registration discount coupon code to distribute to clients/staff/family/friends
- Volunteer opportunity for your organization to visibly participate and cheer on all runners at a cheer station set on your kilometer of the course

### **RACE KIT Sponsor \$500 – Level 1**

- 700 items featured in race kits
- Featured on Social Media

### **Race Kit Sponsor \$300 – Level 2**

- 700 items featured in race kit

